

**What's stopping your child?**



Safety caps, bottle enclosures:  
retailers do all they can to protect  
your child from harmful liquids.

However, as an extra precaution  
retailers add Bitrex® to their products.

Bitrex® is the most bitter substance known.

It makes household products and  
pesticides exceptionally unpalatable.  
Look out for the Bitrex® logo on labels.

It'll give you peace of mind.  
And help prevent your child from accidentally  
swallowing something they shouldn't.

**Better check it**



[www.bitrex.com](http://www.bitrex.com)

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