



Technical information datasheet No4

Technical support

Macfarlan Smith provides technical support free of charge to **Bitrex**[™] trademark users. This support includes taste testing, analytical support, and access to our extensive data package.

Taste Testing

Taste Testing is used to determine the minimum concentration of **Bitrex** required for aversion.

It is carried out using a standardised protocol which allows us to

- establish the minimum effective levels of **Bitrex**
- ensure your use of **Bitrex** is cost-effective.

MSL conducts these proprietary tests using independent facilities, which

include a UKAS Accredited Laboratory (ISO 17025).

Analytical Support

Macfarlan Smith can also provide analytical support to customers. Our methods are fully validated, and conducted according to Good Laboratory Practice (GLP). These are used to determine accurately the concentration of **Bitrex** in any given formulation.

We have a unique knowledge of the analysis of **Bitrex** in products as diverse as antifreeze, fabric conditioner and slug baits.

Data package

Since the discovery of **Bitrex** in 1958, Macfarlan Smith has developed an extensive range of knowledge on its properties and applications. Subject to commercial confidentiality, elements of this data package are available to accredited **Bitrex** customers.

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